



PRACTICE GUIDE

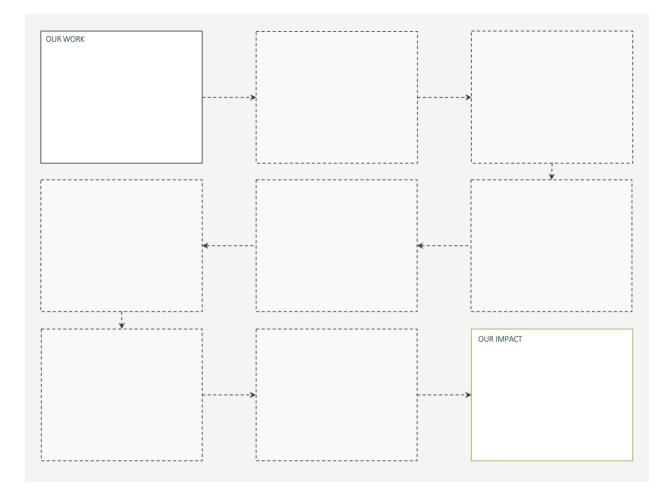
Path to Impact

Seeing and celebrating our team's impact

This Practice Guide helps you and your team plot all the steps between their daily work with the impact our company has on our members and patients. Your team can use the Practice Guide to spark conversation with other teams across the enterprise as they clarify how their work fits into the bigger picture, and how it impacts the long-term health outcomes of our members and patients, directly or indirectly.

During the Impact Check-In or independently, team members are encouraged to use the diagram below (or to make their own) to draw a linear path between their work and its impact. For example: "ABC is my role. It enables DEF, which in turns enables GHI, which helps our patients adhere to their medication and avoid rehospitalization."

The idea is to help all associates know that, in any role and on any team, you contribute to our ambition to ensure personal, guided, comprehensive care reaches the people who need it most, where and when they need it.



(Note: Consider using this diagram to sketch a Bright Spot Brief prototype that shows a new path to impact.)